

THE Watermark

PERC Water's Social Media Connections

Join PERC Water on the following media sites:



Facebook page – [PERC Water Corporation](#) (click “Like”)



Twitter account – [PERCWater](#) (click “Follow”)



LinkedIn – [PERC Water Corporation](#)

Our website www.percwater.com was also recently updated with a fresh look and more in depth content.

PERC Water in the News

[Santa Paula: A case study in energy efficiency](#)

The Editor of *Desalination & Water Reuse* wrote in the March 22, 2011 article that “As a result of the revised wastewater plant’s equipment selection and robust design features, (the Santa Paula Water Recycling Facility) is now one of the most energy-efficient and cost-effective membrane bioreactor installations in the world.”

[Santa Paula's new water recycling facility officially completed](#)

The *Santa Paula Times* wrote a feature article on the successful completion of the Santa Paula WRF.

[Water recycling facility creates more than 35 percent in energy savings](#)

Water Technology featured the Santa Paula WRF’s energy consumption savings in a December 16, 2010 article, quoting from the [December 15th press release](#) announcing the savings.

[Santa Paula Private Water Plant Shines](#)

Public Works Financing described the Santa Paula WRF as a solution for California infrastructure.

[Project Case Study – Santa Paula Water Recycling Facility](#)

Water-Technology featured the Santa Paula WRF as a featured facility in the water/wastewater industry.

Awards

PERC Water was awarded an [Environmental Business Journal Award](#) for the second year in a row. They received the “2010 Project Merit Award” for the Santa Paula Water Recycling Facility.

Speaking Opportunities

In the past few months, representatives from PERC Water have spoken at various industry conferences, including:

- The Council for Public-Private Partnerships “Implementing Partnerships In California” conference in Sacramento
- SD Forum’s “The Global Water Crisis: Challenges and Opportunities for Clean Energy” conference in Sunnyvale
- The Association of Ground Water Agencies and American Ground Water Trust annual “Water Issues” Conference in Ontario
- The WateReuse California Annual Conference in Dana Point

THE Watermark

Both Brian Cullen and Johan Perslow will be speaking at the Seminar Group's 2nd annual "Investing in our Water Future: A Focus on California" conference in Santa Barbara next month.

Industry News

March 22, 2011 is [Water World Day](#). It is an international initiative that grew out of the 1992 United Nations Conference on Environment and Development focused on finding solutions to the increased demand for water resources.

Water Facts

You can calculate your water footprint with National Geographic's [Water Footprint Calculator](#).